

# Fresh Perspective

F

Who are our new customers / competitors?

Cut out the di.  
Fold in the shape of a cube and paste the gray sections to the inside of the di.

dice maker  
from [www.mrs-english.com](http://www.mrs-english.com)

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How does this advance what we already know, don't know and need to know?

When we see things differently, we see different things

What would happen if you did the opposite?

Think value co-creation

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F

Redefine / reinterpret / reconstruct / reframe / rethink

# Think, Feel, Act Owner / Manager

O

Understand the context (situation, time, history, relations...)

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What are the current taken-for-granted assumptions? (and question your assumptions)

Visualize your goals

Talk to more people in and outside your field for feedback

Anticipate the future (what if...)

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Think like your competitor

**Connected Thinking**

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**C**

What are the current conversations in the field?

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Fold in the shape of a cube and paste the gray sections to the inside of the di.

**C**

Either / Or logic versus And / Both logic

**C**

Every expert knows there are alternative explanations for a given phenomenon of interest

**C**

Think multi-discipline, multi-level, multi-method, multi-time, multi-space

**C**

What is in the foreground and background?

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**C**

**C**

Best ideas come from outside of your field

**C**

**Sense of Urgency**

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**U**

Set agenda and timelines (prioritize / write it down)

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Fold in the shape of a cube and paste the gray sections to the inside of the di.

**U**

Say more with less

**U**

Begin with the end in mind

**U**

Sometimes we need to let go...

**U**

Look for examples

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**U**

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What if tomorrow never comes?

**U**

# Team Spirit

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*Cut out the di.  
Fold in the shape of a  
cube and paste the gray  
sections to the inside  
of the di.*

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Each of us has  
something  
meaningful  
to  
contribute

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# Engage

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*Cut out the di.  
Fold in the shape of a  
cube and paste the gray  
sections to the inside  
of the di.*

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You have to believe  
you can

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**Deliberate  
Pratice**

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from www.ies-english.com*

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Fold in the shape of a  
cube and paste the gray  
sections to the inside  
of the di.*

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**What are we doing  
now that we should  
not be doing?**

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